



FBLA

MIDDLE SCHOOL Champion Chapter

The Middle School Champion Chapter program is a set of membership recruitment and engagement-focused challenges that chapters may complete for national recognition, such as ribbons, banners, digital certificates, and digital medallions, based on the number of points accumulated by completing activities.

Chapters may participate in one or all of the five sections. All eligible Champion Chapters will earn a banner for the adviser's classroom/meeting space or a school award case.

Chapters need a minimum of 600 points in each section, in addition to the necessary total points, for challenge recognition.

Champion Chapters are recognized with a classroom banner at the following levels:

BRONZE: 2,000 – 2,999 points | SILVER: 3,000 – 5,999 points | GOLD: 6,000 – 9,000 points

BUILD YOUR 2026–2027 PROGRAM OF WORK CALENDAR OF ACTIVITIES

HOW TO PARTICIPATE: Keep track of your chapter's activities and save your documents so you can access them later when you complete the submission form. Look for more information on fbla.org.

SUMMER STARTER

AUGUST 1 – SEPTEMBER 24 | Deadline: September 24

This section focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

	POINTS EARNED	MAX POINTS
☐ 1 Host a local officer planning session to review officer duties and plan activities for the year.		500
☐ 2 Create a poster, flyer, or social media post promoting your FBLA chapter.		200
☐ 3 Create a Community Service Project Committee.		100
☐ 4 Send invitations for students to join your chapter.		100
☐ 5 Host a "Welcome Back" meeting event for prospective and returning members.		100
☐ 6 Set up a communication channel between local chapter officers and members.		100
☐ 7 Create a chapter T-shirt design that complies with the Brand Guidelines.		100
☐ 8 Create business cards for your officers and members.		100
☐ 9 Write a letter you can use to invite guest speakers to meetings during the program year.		100
☐ 10 Host a Blue and Gold Day for members to wear FBLA colors.		100
☐ 11 Discuss the Business Achievement Awards at a chapter meeting and have a hands-on working session for members.		100
☐ 12 Implement a suggestion box or regular check-ins for ideas and issues.		100
☐ 13 BONUS: Plan and conduct an Emblem and New Member Induction Ceremony.		100
TOTAL		1800

SHAPING SUCCESS

SEPTEMBER 25 – NOVEMBER 5 | Deadline: November 5

This section focuses on member recruitment and retention. Tasks are designed to promote membership benefits and foster engagement, such as hosting events, securing guest speakers, and planning projects.

	POINTS EARNED	MAX POINTS
☐ 1 Submit membership dues for 10 paid members.		500
☐ 2 Create a Member of the Month program.		200
☐ 3 Buddy up! Encourage each returning member to connect with a new member. Plan at least one fun "buddy" activity.		100
☐ 4 Organize a special outing for FBLA members.		100
☐ 5 Host a chapter spirit day in which all members dress in FBLA-branded attire; post a photo to Instagram and tag @FBLA_National.		100
☐ 6 Secure a guest speaker for a chapter meeting using the letter you developed in Summer Starter.		100
☐ 7 Sponsor a school-wide "FBLA Spotlight Week".		100
☐ 8 Plan a community service project.		100
☐ 9 Meet with your officers and review your Program of Work.		100
☐ 10 Review the 2026–2027 Competitive Events Guidelines at a chapter meeting and create a sign-up for members.		100
☐ 11 Have one of your officers record a one-minute elevator pitch about the benefits of joining FBLA and share it on Instagram, tagging @FBLA_National.		100
☐ 12 Plan a chapter fundraiser.		100
☐ 13 BONUS: Set up a recruitment booth in place where there is a lot of foot traffic.		100
TOTAL		1800

SERVICE SEASON

NOVEMBER 6 – JANUARY 7 | Deadline: January 7

This section focuses on service and engagement. Tasks are designed to meet the core of the FBLA mission—developing community-minded business leaders—by participating in community service projects and celebrating Entrepreneurship Month.

	POINTS EARNED	MAX POINTS
☐ 1 Review the National Entrepreneurship Month Toolkit, view the National Entrepreneurship Month webinar, and plan one activity to celebrate National Entrepreneurship Month.		500
☐ 2 Host a thank-you-note writing event for members to show appreciation to a group of your choice.		200
☐ 3 Ask members to engage in a service activity they're passionate about and report their hours to help build the chapter's cumulative service record.		100
☐ 4 Develop a certificate template to acknowledge and show appreciation for individual contributions to the chapter.		100
☐ 5 Host an in-person or virtual business tour for members.		100
☐ 6 Host a competitive events study night.		100
☐ 7 Participate in a critical needs drive as a chapter, such as a sock drive, food drive, coat drive, or toy drive.		100
☐ 8 Have your officers prepare a presentation for a meeting that emphasizes the importance of leadership through service.		100
☐ 9 Plan a special event to recognize and celebrate members.		100
☐ 10 Designate a day in November for members to wear purple to raise awareness for Alzheimer's.		100
☐ 11 Design a flyer or poster that emphasizes the importance of leadership through service and include a calendar of chapter service projects for the year.		100
☐ 12 Give a member the opportunity to assist the adviser with chapter operations, gaining leadership experience in action.		100
☐ 13 BONUS: Sponsor an Entrepreneurship Game Trivia Night.		100
TOTAL		1800



Champion Chapter

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CTE CELEBRATION

JANUARY 8 – MARCH 4 | Deadline: March 4

This section focuses on chapter excellence and Career and Technical Education (CTE) awareness. Tasks are designed to highlight FBLA achievements and promote the organization's mission.

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1	Review the FBLA Week Toolkit and participate in at least two events.		500
2	Have your members create a PSA, flyer, bulletin board, display, or video about the importance of CTE.		200
3	Have members create a digital or poster “Career Vision Board” showing what they want to be and the steps to get there.		100
4	Prepare and post flyers or posters promoting FBLA Week at your school.		100
5	Have at least one member watch the FBLA Week National Presidents’ Forum webinar.		100
6	Plan a social activity for your chapter during FBLA Week.		100
7	Have at least one member share their FBLA story on Instagram during FBLA Week and tag @FBLA_National.		100
8	Host a second-semester recruitment drive to engage and inspire potential members.		100
9	Have students create a 1-2 minute video explaining ‘What FBLA Means to Me.’		100
10	Have your chapter raise at least \$100 for the Alzheimer’s Association and submit funds on behalf of our chapter.		100
11	Invite an FBLA High School member, a community business leader, or FBLA alum to speak at a local chapter meeting.		100
12	Invite a National Officer or State Officer to attend a chapter meeting virtually or in-person.		100
13	BONUS: Participate in the FBLA Week Goosechase challenge.		100
TOTAL			1800

CHAMPION PLUS

JANUARY 9 – MAY 1 | **Deadline: May 1**

This section focuses on national programs and conferences, sponsors and partners, and recruitment. These activities may be done at any time during the program year before May 1.

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1	Have at least two members complete a level of the Business Achievement Awards.		500
2	Host a theme awards night such as “Night of Stars” or “Hollywood Red Carpet” event where members receive certificates for competitive success and chapter contributions.		200
3	Enroll in Lead4Change.		100
4	Participate in the Stock Market Game.		100
5	Have at least one member submit an application for the Dressed to Impress or NLC scholarship.		100
6	Participate in the LifeSmarts Challenge.		100
7	Plan a literacy project (e.g., a tutoring or reading program for elementary school students or a book drive).		100
8	Have at least one member and one adviser register for the 2026 National Fall Leadership Conference (NFLC).		100
9	Attend a state activity or state conference.		100
10	Create a flyer to promote FBLA for the 2026–2027 membership year to distribute to members at a chapter meeting.		100
11	Have at least one member and one adviser (or chaperone) register for the 2027 National Leadership Conference.		100
12	Review the Financial Literacy Toolkit and participate in the Financial Literacy Awareness Campaign.		100
13	BONUS: Donate at least \$50 to the National Scholarship Fund.		100
TOTAL			1800

NOTES

CHECKLIST



- Use a shared document/Google Drive to organize your files.
- When saving your files to submit, put each season in a different folder.
- Label the file with the number associated with the activity.
(For example: Summer Starter 1)
- Consider putting a local chapter officer in charge of keeping track of submissions.
- Report on your Champion Chapter progress at each chapter meeting.
- Come up with an incentive to motivate your chapter members to reach the next level.