

Middle School FBLA Adviser Training

MS District V District Coordinator, Samantha Prince

September 16, 2026

Topics for today

Welcome and Introductions

Starting and Growing Your Chapter

Leadership and Competitive Opportunities

Champion Chapter Program Deep Dive

Recognition and Resources

Business Achievement Awards

Arkansas Updates and Successful Chapter Practices

Fall Conference and Wrap-Up

Welcome and Introductions

How can we help

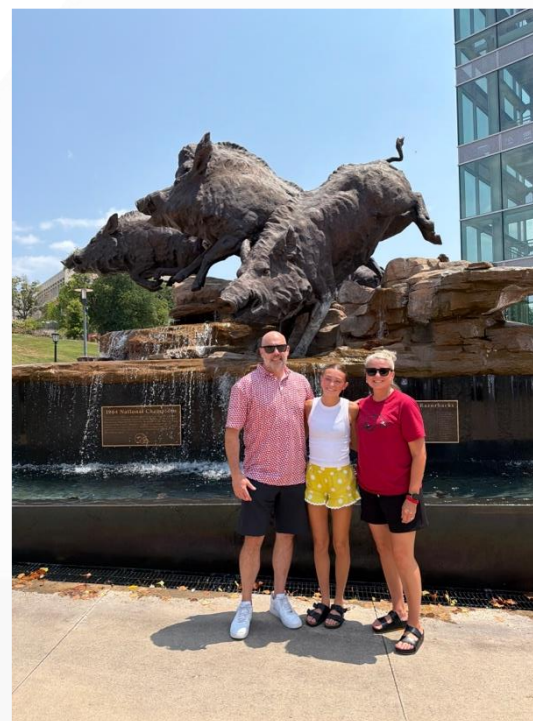
- Introductions
 - Name
 - School
 - Years as adviser
- Goals for this year
- Write down what you need



My FBLA Story

Oldest Daughter Met her Future Husband in 2018 at NFLC in Charlotte NC

- 26th Year in Teaching
- 7th Year as District V MS Coordinator
- 2 Daughters-
 - One married, grandson
 - One at UofA



Websites!!!



- National Website: www.fbلا.org
- Arkansas FBLA:
<https://www.arkansasfbلا.org/>
- District V Middle School:
<https://www.ardistrictvmlfbلا.com/>
- Highly suggest you explore these websites!
There is so much information on this website that I can't cover it all!

NEW FBLA LOGO

[!\[\]\(d0a1791f26d167e866e44ebbf83efebe_img.jpg\) Download the Logo Package Here](#)



2026-2027 FBLA THEME

Where



[!\[\]\(9dfdaff1d86ba3c1f8353b4d1b61b8c5_img.jpg\) Download the Logo Package Here](#)

FBLA MIDDLE SCHOOL

ESSENTIAL OUTCOMES

By the end of their FBLA Middle School experience, it is the goal that every member will:

Demonstrate the ability to be an effective team member in project-based learning experiences

Understand career paths and gain knowledge of the skills needed to pursue different paths

Learn about relationships and how to maintain them

Deepen knowledge of personal strengths

FBLA

NLC 2026 - SAN ANTONIO

TOP 10

10

PUBLIC SERVICE ANNOUNCEMENT

Kylan Busby, Jalen Elrod,
Ethen Swindle
Trumann High School

ANNUAL CHAPTER ACTIVITIES PRESENTATION

10

Allie Abels
Glen Rose Junior
High School

ACCOUNTING

8

Bronx Holland
Tuckerman
High School

9

EXPLORING ACCOUNTING AND FINANCE

Kaydin Linder
Glen Rose Junior High School



EXPLORING PARLIMENTARY PROCEDURE

Vivian Baucom
Heber Springs Middle School

9



FBLA

NLC 2026 - SAN ANTONIO

TOP 10

7

EXPLORING WEBSITE DESIGN

Zynlee Anderson, Caiden Jakes
Sylvan Hills Middle School



EXPLORING WEBSITE DESIGN

Asa Atchley,
Matthew Price
Pulaski Heights
Middle School

6



DIGITAL CITIZENSHIP

Mitchell
Johnson
Vilonia Junior
High School

6



8

EXPLORING MANAGEMENT AND ENTREPRENEURSHIP

Blake Dombek, JoJo Magnini, Carson Parker
Berryville Middle School

EXPLORING BUSINESS ISSUES

Calix Chen, Ethan Tang, Pericles Wang
Pinnacle View Middle School

8



FBLA

NLC 2026 - SAN ANTONIO

TOP 10

6

EXPLORING DIGITAL VIDEO PRODUCTION

Isabella Gil, Aileen Menjivar
Berryville Middle School

WORD PROCESSING

6

Jamie Hu
Pinnacle View
Middle School

JOB INTERVIEW

6

Naomi
Liljenberg
Rector High
School

SPREADSHEET APPLICATIONS

4

Arnav Bhatt
Pinnacle View Middle School

SLIDE DECK APPLICATIONS

Cadee Havens
Glen Rose Junior High School

5

FBLA

NLC 2026 - SAN ANTONIO

TOP 10

3

ANNUAL CHAPTERS ACTIVITIES PRESENTATION

Isabella Aguinaga, Bella Moix,
Amy Ramirez
Berryville Middle School

COMMUNITY SERVICE PRESENTATION

3

Brinlee Bullard,
Khloe Gipson
Walnut Ridge
Middle School

INTERPERSONAL COMMUNICATION

3

Creed Sexton
Pulaski Heights
Middle School



3

EXPLORING DIGITAL VIDEO PRODUCTION

Kathryn Jackon, Elsie Wendel
Rison High School

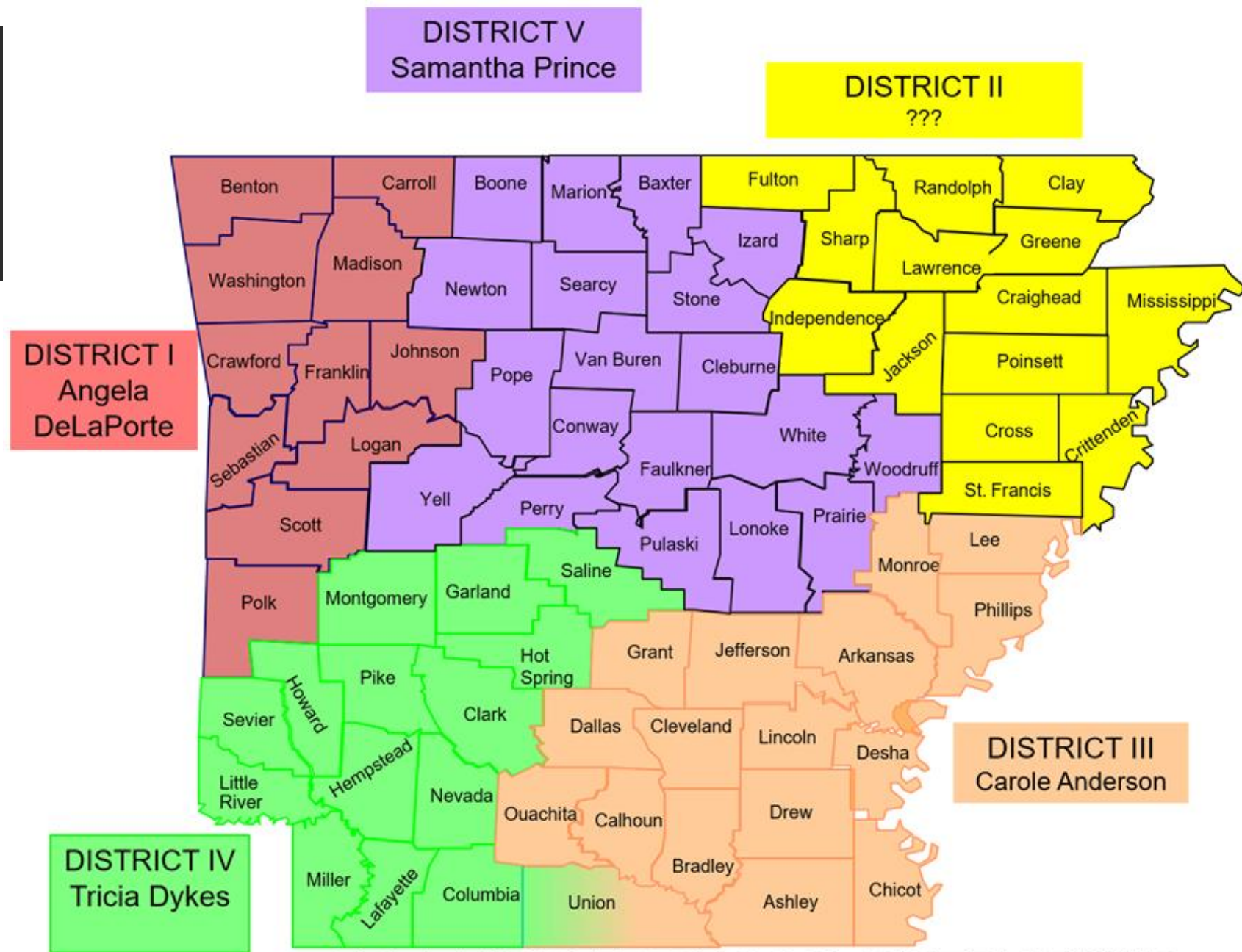
EXPLORING CODING AND PROGRAMMING

Lillian Allgood
Bald View Knob School

4



FBLA MIDDLE LEVEL DISTRICT COORDINATORS



FBLA MIDDLE SCHOOL DISTRICT MAP



FBLA MIDDLE LEVEL DISTRICT COORDINATORS

Angela DeLaPorte
adelaporte@1hsd.org
Huntsville Middle School

Stacey Peters

Carole Anderson

Tricia Dykes
tdykes@grbeavers.org
Glen Rose High School

Samantha Prince
samantha.prince@pottsvilleschools.org
Pottsville Junior High School

FBLA MIDDLE LEVEL MEMBERSHIP DUES

- FBLA Dues: \$12 total (\$10 National & \$2 State)
- Renew dues online at www.fbla.org
- Dues must be received in the national office by the following dates to participate in the following conferences:
 - District Leadership Conferences: **January 1**
 - State Leadership Conferences: **January 1**
- National Leadership Conferences: **March 1**

[National Registration Link](#)

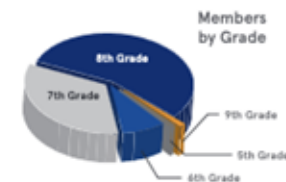
MEMBERSHIP FLYER

[LINK](#)

Future Business Leaders of America, Inc. (FBLA) is the largest business career and technical student organization in the world. Each year, FBLA inspires and prepares more than 200,000 Middle School, High School, and Collegiate members to become community-minded business leaders.

MEMBERSHIP

16,000+
Members



1,000+
Educators

650+
Chapters

37 States and
territories



PROGRAMS

 **20+**
Competitive Events



**Leadership
Development
& Recognition**

LEAD Awards • MERIT Award

CONFERENCES



13,000+
attendees



3,000+
attendees



2
locations

WHY JOIN?



**College
Preparation**



Scholarships



**Academic
Competitions**



**Career
Exploration**

FBLA MIDDLE LEVEL FALL CONFERENCE DATES

District I	Fall Conference	September 30, 2026
District II	Fall Conference	October 14 @ ASU
District III	Fall Conference	October 14, 2026
District IV	Fall Conference	October 28, 2026 @ Henderson State
District V	Fall Conference	October 28, 2026 @ UCA

FBLA MIDDLE LEVEL FALL CONFERENCE INFORMATION

- Fall Conference—bring your FBLA students to learn more about FBLA and listen to a guest speaker
- Cost: \$10-\$20 depending on the District—get a tshirt with registration to wear at the conference
- Dress Code: Nice jeans (no holes) (no shorts), clean shoes and FBLA Conference tshirt
- Starts at 9:30 am and is usually finished around 12:30
- Keynote Speaker
 - Speakers on Philanthropies

FBLA MIDDLE LEVEL SPRING CONFERENCE DATES

District I	Spring Conference	January 27, 2027
District II	Spring Conference	January 29-BRTC Pocahontas
District III	Spring Conference	January 27, 2027
District IV	Spring Conference	January 27, 2027
District V	Spring Conference	February 10, 2027 @ UCA

FBLA MIDDLE LEVEL SPRING CONFERENCE INFORMATION

- Dress Code: Business FBLA Dress
- Cost: \$20 per student
- Encourage students to participate in competitive events—some competitions are due before Christmas Break and before the conference. Pay attention to deadlines from your District Coordinator

OTHER FBLA DATES

- **State Conference Middle Level:**
April 1, 2027
Registration around \$30-45
Statehouse Convention Center-Little Rock
- **National Fall Leadership Conferences:**
Registration around \$100
November 5-6, 2026: Washington DC
- **National Leadership Conference:**
June 23-26, 2027
Columbus, Ohio



Goal 1

Collect items by district
for Care packs



Goal 2

Increase membership
Statewide



Goal 3

25 students to attain Level 1
Business Achievement
Award from each District

A STATEWIDE MIDDLE SCHOOL COMMUNITY SERVICE PROJECT

5 DISTRICTS.
1 MISSION.
ENDLESS
IMPACT.



Each district collects an item to help build care packs for families in need staying at the hospital.

DISTRICT I



Your District.
Our Impact.

DISTRICT V



Your District.
Our Impact.

DISTRICT II



Your District.
Our Impact.

DISTRICT IV



Your District.
Our Impact.

DISTRICT III



Your District.
Our Impact.

TOGETHER,
WE CAN
MAKE A
DIFFERENCE!



WE COLLECT.



WE COMBINE.



WE CARE.

1



COLLECT

Each district collects their assigned item and brings it to their district conference.



2



COMBINE

All items from the 5 districts are combined at the State Conference in April.



3



CARE & SHARE

Care packs will be assembled and donated to families in need staying at Arkansas Children's Hospital.



EVERY ITEM COUNTS.
EVERY LEADER MATTERS.



TOGETHER, WE CAN BRING
CARE, HOPE, & KINDNESS TO
FAMILIES IN NEED.



FUTURE LEADERS. STRONGER TOGETHER.



MEMBERSHIP AWARDS

1st-5th
Place will
be
presented
with
plaques at
FBLA
National
Leadership
Conference

Largest State Chapter Membership

Largest Local Chapter Membership

Champion Chapter Program Deep Dive

Champion Chapter

[CC resource](#)

FBLA [connect](#) to upload

[Tracker](#)

Credit to

Samantha Prince and Ashley Wesley

Champion Chapter one pages

[Poster](#)

[Website](#)



CHAMPION CHAPTER

FBLA MIDDLE SCHOOL Champion Chapter

The Middle School Champion Chapter program is a set of membership recruitment and engagement-focused challenges that chapters may complete for national recognition, such as ribbons, banners, digital certificates, and digital medallions, based on the number of points accumulated by completing activities. Chapters may participate in one or all of the five sections. All eligible Champion Chapters will earn a banner for the advisor's classroom/meeting space or a school award case. Chapters need a minimum of 600 points in each section, in addition to the necessary total points, for challenge recognition.

Champion Chapters are recognized with a classroom banner at the following levels:
BRONZE: 2,000 – 2,999 points | SILVER: 3,000 – 5,999 points | GOLD: 6,000 – 9,000 points

BUILD YOUR 2026-2027 PROGRAM OF WORK CALENDAR OF ACTIVITIES

HOW TO PARTICIPATE: Keep track of your chapter's activities and save your documents so you can access them later when you complete the submission form. Look for more information on this page.

SUMMER STARTER

AUGUST 1 – SEPTEMBER 24 | Deadline: September 24

This section focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

	POINTS EARNED	MAX POINTS
1. Host a local officer planning session to review officer duties and plan activities for the year.		500
2. Create a poster, plan, or social media post promoting your FBLA chapter.		200
3. Create a Community Service Project Committee.		100
4. Send invitations for students to join your chapter.		100
5. Host a "Welcome Back" meeting event for prospective and returning members.		100
6. Set up a communication channel between local chapter officers and members.		100
7. Create a chapter T-shirt design that complies with the Brand Guidelines.		100
8. Create business cards for your officers and members.		100
9. Write a letter you can use to invite guest speakers to meetings during the program year.		100
10. Host a Blue and Gold Day for members to wear FBLA colors.		100
11. Discuss the Business Achievement Awards at a chapter meeting and have a hands-on working session for members.		100
12. Implement a suggestion box or regular check-ins for ideas and goals.		100
13. BONUS: Plan and conduct an Election and New Member Induction Ceremony.		100
TOTAL		1800

SHAPING SUCCESS

SEPTEMBER 25 – NOVEMBER 5 | Deadline: November 5

This section focuses on member recruitment and retention. Tasks are designed to promote membership benefits and foster engagement, such as hosting events, securing guest speakers, and planning projects.

	POINTS EARNED	MAX POINTS
1. Submit membership dues for 10 paid members.		500
2. Create a Member of the Month program.		200
3. Notify all the members each returning member to connect with a new member. Plan at least one fun "social" activity.		100
4. Organize a special outing for FBLA members.		100
5. Host a chapter spirit day in which all members dress in FBLA-branded attire, post a photo on Instagram and tag @FBLA_National.		100
6. Secure a guest speaker for a chapter meeting using the letter you developed in Summer Starter.		100
7. Sponsor a school-wide "FBLA Spotlight Week".		100
8. Plan a community service project.		100
9. Meet with your officers and review your Program of Work.		100
10. Review the 2026-2027 Competitive Events Guidelines at a chapter meeting and create a sign-up for members.		100
11. Have one of your officers record a one-minute elevator pitch about the benefits of joining FBLA and share it on Instagram, tagging @FBLA_National.		100
12. Plan a chapter fundraiser.		100
13. BONUS: Set up a non-admission booth to place where there is a lot of foot traffic.		100
TOTAL		1800

SERVICE SEASON

NOVEMBER 6 – JANUARY 7 | Deadline: January 7

This section focuses on service and engagement. Tasks are designed to meet the core of the FBLA mission—developing community-minded business leaders—by participating in community service projects and celebrating Entrepreneurship Month.

	POINTS EARNED	MAX POINTS
1. Review the National Entrepreneurship Month Toolkit, view the National Entrepreneurship Month website, and plan one activity to celebrate National Entrepreneurship Month.		500
2. Host a thank-you note writing event for members to show appreciation to a group of your officers.		200
3. Ask members to engage in a service activity they're passionate about and report their finds to help build the chapter's cumulative service record.		100
4. Develop a certificate template to acknowledge and show appreciation for individual contributions to the chapter.		100
5. Host an in-person or virtual business tour for members.		100
6. Host a category events study night.		100
7. Participate in a virtual needs drive as a chapter, such as a book drive, food drive, coat drive, or toy drive.		100
8. Have your officers prepare a presentation for a meeting that emphasizes the importance of leadership through service.		100
9. Plan a special event to recognize and celebrate members.		100
10. Designate a day in November for members to wear purple to raise awareness for Alzheimer's.		100
11. Design a plan or poster that emphasizes the importance of leadership through service and include a calendar of chapter service projects for the year.		100
12. Give a member the opportunity to assist the officer with chapter operations, gaining leadership experience in action.		100
13. BONUS: Sponsor an Entrepreneurship Game Table Night.		100
TOTAL		1800

FBLA MIDDLE SCHOOL Champion Chapter

The Middle School Champion Chapter program is a set of membership recruitment and engagement-focused challenges that chapters may complete for national recognition, such as ribbons, banners, digital certificates, and digital medallions, based on the number of points accumulated by completing activities. Chapters may participate in one or all of the five sections. All eligible Champion Chapters will earn a banner for the advisor's classroom/meeting space or a school award case. Chapters need a minimum of 600 points in each section, in addition to the necessary total points, for challenge recognition.

Champion Chapters are recognized with a classroom banner at the following levels:
BRONZE: 2,000 – 2,999 points | SILVER: 3,000 – 5,999 points | GOLD: 6,000 – 9,000 points

BUILD YOUR 2026-2027 PROGRAM OF WORK CALENDAR OF ACTIVITIES

HOW TO PARTICIPATE: Keep track of your chapter's activities and save your documents so you can access them later when you complete the submission form. Look for more information on this page.

CTE CELEBRATION

JANUARY 8 – MARCH 4 | Deadline: March 4

This section focuses on chapter excellence and Career and Technical Education (CTE) awareness. Tasks are designed to highlight FBLA achievements and promote the organization's mission.

	POINTS EARNED	MAX POINTS
1. Review the FBLA Week Toolkit and participate in at least two events.		500
2. Have your members create a FBLA Week Bulletin Board, display, or video about the importance of CTE.		200
3. Have members create a digital or poster "Career Vision Board" showing what they want to be and the steps to get there.		100
4. Prepare and post plans or posters promoting FBLA Week at your school.		100
5. Have at least one member watch the FBLA Week National Presentation. Post on social media.		100
6. Plan a social activity for your chapter during FBLA Week.		100
7. Have at least one member share their FBLA story on Instagram during FBLA Week and tag @FBLA_National.		100
8. Host a second semester recruitment drive to engage and inspire potential members.		100
9. Have students create a 1-2 minute video explaining "What FBLA Means to Me".		100
10. Have your chapter raise at least \$100 for the FBLA's Association and submit funds on behalf of your chapter.		100
11. Invite an FBLA High School member, a community business leader, or FBLA alum to speak at a local chapter meeting.		100
12. Invite a National Officer or State Officer to attend a chapter meeting virtually or in-person.		100
13. BONUS: Participate in the FBLA Week Giveaway Challenge.		100
TOTAL		1800

CHAMPION PLUS

JANUARY 9 – MAY 1 | Deadline: May 1

This section focuses on national programs and conferences, sponsors and partners, and recruitment. These activities may be done at any time during the program year before May 1.

	POINTS EARNED	MAX POINTS
1. Have at least five members complete a level of the Business Achievement Awards.		500
2. Host a theme events night such as "Night of Stars" or "Entrepreneur Boot Camp" event where members receive certificates for completing business and chapter contributions.		200
3. Event a local change.		100
4. Participate in the Social Media Sprint.		100
5. Have at least one member submit an application for the President to Represent at NCC scholarship.		100
6. Participate in the Leadership Challenge.		100
7. Plan a charity project (e.g., a tutoring or reading program for elementary school students, or a book drive).		100
8. Have at least one member and one advisor register for the 2026 National FBLA Leadership Conference (NFLC).		100
9. Attend a state activity or state conference.		100
10. Create a plan to promote FBLA for the 2026-2027 membership year to distribute to members at a chapter meeting.		100
11. Have at least one member and one advisor (or chapter) register for the 2027 National Leadership Conference.		100
12. Review the Financial Literacy Toolkit and participate in the Financial Literacy Awareness Campaign.		100
13. BONUS: Donate at least \$10 to the National Scholarship Fund.		100
TOTAL		1800

NOTES

CHECKLIST

- Use a shared document/Google Drive to organize your files.
- When saving your files to submit, put each season in a different folder.
- Label the file with the number associated with the activity (for example: Summer Starter 8).
- Consider putting a local chapter officer in charge of keeping track of submissions.
- Report on your Champion Chapter progress at each chapter meeting.
- Come up with an incentive to motivate your chapter members to reach the goal line!

COMPETITIVE EVENTS

District V Spring Conference Important Dates

- Registration window: November 9-December 11, 2026
 - \$20 per student competitor or noncompetitor
 - \$0 advisers & guests—adults only
 - Students cannot be guests
- National Membership Deadline—MUST BE PAID: January 1 online at fblla-pbl.org
- Payment Check & Forms Submitted: January 22
- Skills Test (Production Events) Window: January 7-22
- Online Objective Testing (MC Tests) Window: January 7-22
- Conference: February 10, 2027 at UCA

COMPETITIVE EVENTS

Moved to District
Events
Exploring Marketing
Strategies
Community Service

FBLA Members can
compete in two events
One Objective
One Production or
Presentation

COMPETITIVE EVENTS

Deleted Events
District Only
Job Interview
One Minute Timings
Three Minute Timings

State:
Exploring Animation
Exploring Digital Video
Production
Both will be pregraded and
top 15 will present at state

COMPETITIVE EVENTS–Dates

District Dates:
Registration for
Spring: Nov 9-Dec 11
Testing: Jan 7-22

State Dates:
Registration: Feb 17-26
Testing: March 1-12
PreJudged Submissions
due: March 12

DISTRICT ONLY EVENTS

PERFORMANCE TESTS

1 ENTRY PER CHAPTER

- Mr. Jr FBL—test and interview
- Ms. Jr FBL—test and interview

STATE & NATIONAL EVENTS

TOP 5 DISTRICT WINNERS GO TO STATE UNLESS NOTED

Individual Objective Tests

3 entries per chapter for District

- Exploring Professionalism
- Exploring Agribusiness
- Exploring Accounting and Finance
- Exploring Business Concepts
- Exploring Business Communications
- Exploring Marketing Concepts
- Exploring Personal Finance
- Career Exploration
- Digital Citizenship
- Exploring Computer Science
- Exploring Economics
- Exploring Technology
- Exploring FBLA
- Interpersonal Communication
- Exploring Leadership
- Exploring Parliamentary Procedure-formerly Running an Effective Meeting

Students can compete in Two
Events

One from the list on the left

One from the list on the right

Not two from the same list!!!!

PERFORMANCE TESTS

1 ENTRY PER CHAPTER

- Exploring Website Design--Multimedia & Website Development
- Exploring Public Speaking--Elevator Speech—Top 3 go to state
- Exploring Management & Entrepreneurship (1-3 Member Team)
- Community Service Presentation(1-3 Member Team)
- Annual Chapter Activities Presentation
- Exploring Business Ethics
- Career Research
- Exploring Business Issues
- Exploring Marketing Strategies
- Exploring Coding & Programming
- Exploring Animation
- Exploring Digital Video Production
- Exploring Customer Service

Production Event—1 entry per chapter

- Spreadsheet Applications
- Word Processing
- Slide Deck Applications

CHAPTER EVENTS

District Only

- Largest Local Chapter Membership
- Largest Local Chapter Membership-Market Share

STATE ONLY

- Outstanding Middle Level Adviser
- Outstanding Middle Level Member
- Outstanding Middle Level Supporter
- Outstanding Chapter Award of Merit

Arkansas Middle School FBLA Competitive Event Guidelines 2026-2027

All Reports and Prejudged Projects will be submitted online for all competitions

FBLA members may compete in two events during the same school year:

1 Objective Test Event

1 Production/Performance Event

Students cannot compete in a third event at the State Conference if they already competed in two events at the District level, even if they did not qualify for State in either event.

DISTRICT-ONLY EVENTS

Performance Events (Day of Conference)

Mr. Junior High Future Business Leader*

Ms. Junior High Future Business Leader*

* Requires online objective test

DISTRICT/STATE/NATIONAL

Students can compete in two events. One objective and one performance/production event.

Individual Objective Events (School-Site Online Test) (Top 5 go to State from District)		Team Objective Events (School-Site Online Test)	DISTRICT PLACEMENTS WILL TEST and/or PERFORM ON STATE LEVEL	Performance Events (State Conference Only)
TOP 5 ADVANCE TO STATE	Career Exploration	Exploring Leadership		Annual Chapter Activities Presentation ^T
	Digital Citizenship	Exploring Marketing Concepts		Exploring Business Ethics ^{T*}
	Exploring Accounting & Finance	Exploring Parliamentary Procedure		Exploring Coding & Programming ^T
	Exploring Agribusiness	Exploring Personal Finance		Exploring Animation ^{PT}
	Exploring Business Communication	Exploring Professionalism		Exploring Digital Video Production ^{PT}
	Exploring Business Concepts	Exploring Technology		
	Exploring Computer Science	Interpersonal Communication		
	Exploring Economics			
	Exploring FBLA			
		Performance Events (District Conference) (Top 3 District go to State)	DISTRICT PLACEMENTS WILL TEST and/or PERFORM ON STATE LEVEL	Production ONLY (School Site Testing) (State Only)
TOP 3 ADVANCE TO STATE		Career Research		Slide Deck Applications
		Exploring Public Speaking		Spreadsheet Applications
		Exploring Website Design ^T		Word Processing
		Exploring Management & Entrepreneurship ^T		
		Exploring Customer Service		
		Exploring Business Issues ^T		
		Exploring Marketing Strategies ^T		
		Community Service Presentation ^T		
3 entries per chapter for each event in this list -----Members may only compete in ONE of these events-----		1 entry per chapter for each event in this list -----Members may only compete in ONE of these events-----		1 entry per chapter for each event in this list -----Members may only compete in ONE of these events-----

RECOGNITION EVENTS

District Only	District/State/National	State Only
Largest Local Chapter Membership	Young Leader Award--Submit to FBLA Connect by District Deadline	Outstanding Middle School Supporter
Largest Local Chapter Membership-Market Share	Outstanding Middle School Adviser----Submit to FBLA Connect by District Deadline	
1 entry per chapter for each event in this list	1 entry per chapter for each event in this list	1 entry per chapter for each event in this list

LINK

COMPETITIVE EVENT TOPICS 2026-2027

Exploring Animation

Design the Playground of the Future!

Create an animation showcasing an imaginative playground that combines fun, accessibility, and environmentally friendly features. Show how children of all abilities can explore, play, and enjoy the space while protecting the environment through creative design.

Use your animation to bring your playground to life... what exciting features, inclusive designs, and sustainable ideas will make it a place where everyone wants to play?

Exploring Business Ethics

Making Safe Choices: Building Trust During a Food Safety Concern

Businesses have a responsibility to protect their customers, especially when food safety concerns arise. Ethical decision-making helps organizations respond honestly, protect public health, and build trust.

Exploring Business Issues

School Stores: What Should They Sell and How Should They Decide?

Many schools and student groups run small stores, snack carts, spirit shops, or fundraiser tables. These businesses must decide what products to sell, how much to charge, how to attract customers, and how to balance making money with being helpful to students and families.

Develop a presentation that explores how a school store or student-run business can choose products, set prices, and make decisions that are fair, useful, and successful.

How can a school store make smart business decisions while meeting the needs of students, families, and the school?

Exploring Coding & Programming

Adventure Awaits: Community Adventure Passport

Communities offer a variety of places to learn, explore, and have fun, including parks, museums, libraries, historical sites, trails, and local attractions. Technology can help people discover new experiences and encourage greater community engagement.

Design and code a new interactive program that encourages users to explore destinations and activities within their local community. Your program should help users discover destinations, track their experiences, and engage with their community through an organized and interactive experience.

How can technology inspire people to explore their community and turn local experiences into memorable adventures?

Exploring Digital Video Production

Community Heroes: Making a Difference Every Day

Produce a video featuring an individual whose work or volunteer service makes a positive impact in your local community. This person could be a volunteer, first responder, teacher, nonprofit leader, healthcare worker, business owner, coach, or another individual who serves others and helps improve the lives of those around them. Your video should showcase the individual's daily responsibilities, highlight how their work or service benefits the community, and explain why their contributions are important.

How can one person's dedication inspire others to serve their community? Use your video to tell their story and encourage others to recognize and support those who make a difference every day.

Exploring Public Speaking

Where Leaders Begin: Growing Stronger Through Challenges

Everyone faces setbacks, whether it's making a mistake, losing a competition, receiving a poor grade, or not reaching a goal the first time. While challenges can be difficult, they also provide opportunities to learn, grow, and become stronger.

Demonstrate how challenges are often where leaders begin. Share examples and practical lessons that show how setbacks can help people build confidence, develop resilience, and grow as leaders.

Exploring Website Design

Explore Your Area: Create a Visitors Bureau Website

Visitors bureaus and chambers of commerce help residents and visitors discover the attractions, businesses, events, festivals, and experiences that make an area unique. A well-designed website can provide information, promote local destinations, and encourage people to explore everything a region has to offer.

Design a website for your local area, region, or community that helps users discover attractions, events, festivals, resources, and activities while providing an engaging and user-friendly experience.

Imagine someone is visiting your area for the very first time. How can your website showcase the best places to explore, local traditions, seasonal events, and points of interest while making it easy to plan a fun and memorable visit?



Competitive Events: Samples & Practice

- **Competitive Events Items - CONNECT**
 - Over 200 Sample Role Plays
 - Practice Tests
 - FBLA Connect Login—Click Courses—Click on Middle School Competitive Events



Middle School Competitive Events Practice Tests

 **Published, Live Now**

 Adviser/Volunteer, Active Member, National Staff Only



High School Competitive Events Practice Tests

 **Published, Live Now**

 Adviser/Volunteer, Active Member, National Staff Only



Collegiate Competitive Events Practice Tests

 **Published, Live Now**

 Adviser/Volunteer, Active Member, National Staff Only

Link to Sample
Production Tests and
Sample Role Plays
[Login to FBLA Connect](#)
and [this link goes to them.](#)

Guidelines

Front Page Update:

- Educational Alignments QR
- Event Information Quick Info:
 - Timing Structure
 - Important notes
- State Empty Box for state modifications (Editable word doc)
- Topics (if applicable)
- Rest of guidelines are full of important operations and event structure information, encourage them to read to its entirety

2026-2027 Competitive Events Guidelines Business Presentation



Business Presentation allows members to demonstrate their ability to deliver a clear, engaging business presentation supported by effective use of presentation software. Members showcase their communication, organization, and visual design skills through a live presentation on a business-related topic.



Event Overview	
Division	Intermediate
Event Type	Team of 1, 2, or 3 members
Event Category	Presentation
Event Description	Presentation with a Topic

Event Information:	
National Leadership Conference: Timing Structure: • Equipment Set-Up: 3 minutes ◦ No interaction allowed with judges during this time. • Presentation: 7 minutes ◦ A one-minute presentation can be provided. • Question and Answer (Q&A): 3 minutes Important Notes: Judgments are exclusive. The presentation must begin immediately after the 3-minute set-up time concludes. Time may not be shifted between segments. Competitors will not interact with judges during the set-up period. Important Notes: • Internet Access: Not provided • Event Schedule Notes: ◦ Some events may begin before the Opening Session. ◦ All schedules are posted in local time for the NLC host city. ◦ Schedule changes are not permitted.	State/District: Check with your State Leader for state-specific competition information and deadlines.

*** Event specifics are continued below. Review the document to its entirety.

2026-2027 Topic

The Future of Remote Work: Redefining Productivity and Culture

Acting as a consultant, develop a presentation for a business in your chosen discipline that explores the evolving landscape of remote work and its effects on business productivity, employee engagement, and company culture. Analyze current trends, potential challenges, and innovative strategies companies are using to adapt.

How can businesses successfully navigate the shift toward flexible work while maintaining performance and team connection?

State

Check with your State Leader for state-specific competition information and deadlines.

National

NATIONAL FBLA WEBSITE LINKS

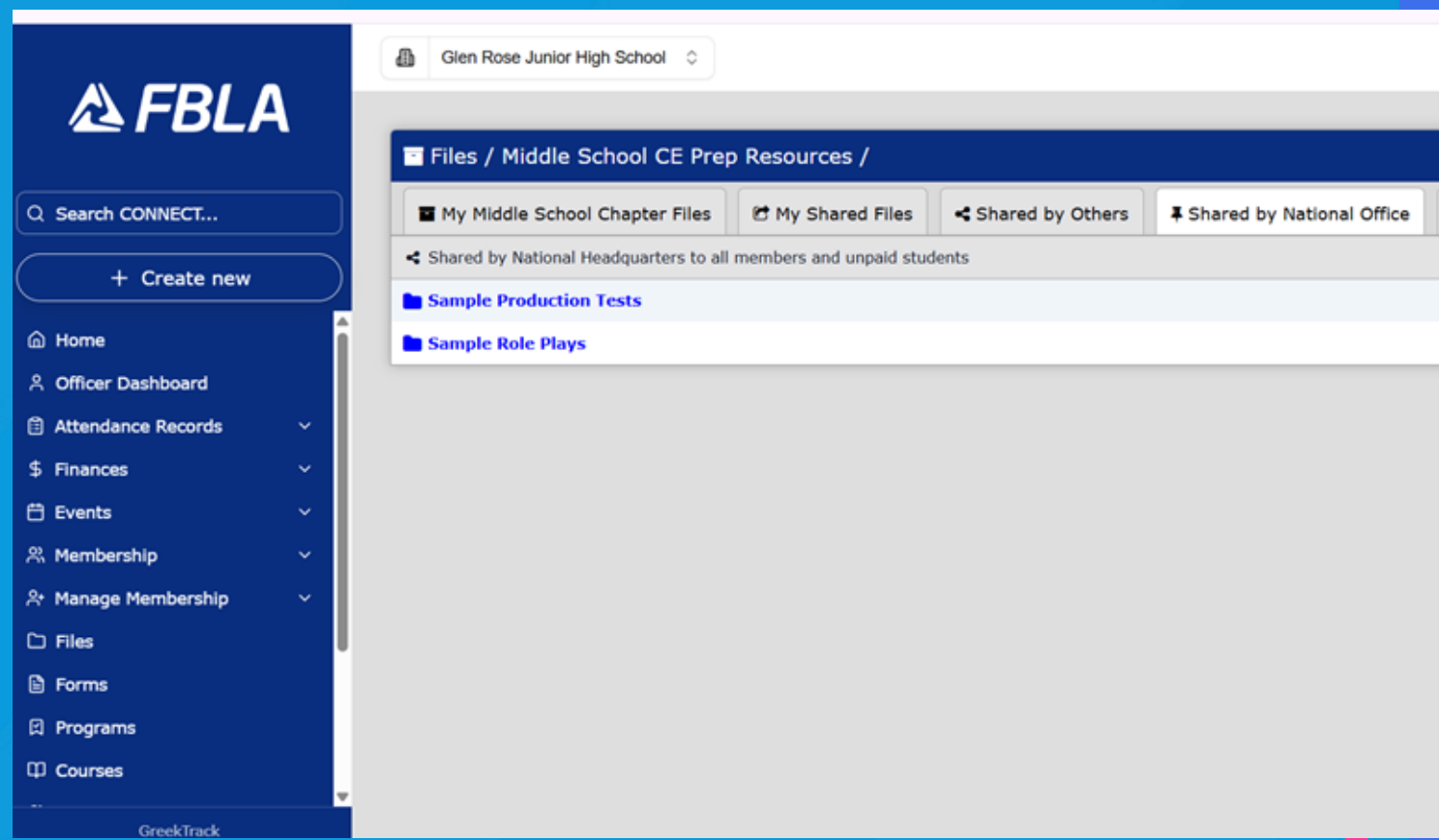
[Objective Tasks and Competencies Lists](#)

[NATIONAL EVENT TOPICS](#)—NOTE MAKE SURE TOPICS ARE 2026-2027 SCHOOL YEAR

[2026-2027 FORMAT GUIDE](#)

Recognition and Resources

- FBLA [Website](#)
- FBLA Connect
- [Outstanding Local Adviser](#)
- [Young Leader](#)
- Largest Chapter
- Largest Chapter MarketShare
- BAA



Business Achievement Awards

Level 1: EXPLORE AWARD (2-3 Hours)

Get introduced to the foundations of FBLA as they learn about FBLA Middle School, explore how to make the most of their experience, and begin developing essential leadership skills.

Level 2: ASPIRE AWARD (5-6 Hours)

Take a deep dive into a business skill or content area. This award can be earned by completing one or more of the following online courses:

- Time Management
- FutureSmart™ Financial Literacy
- Data Science Foundations and Exploration Lab



CHAPTER SUCCESS TIPS

- Start with a small group, get them involved, then word will spread
- FOOD, FOOD, FOOD will get kids to sign up---Hook them with FOOD!
- Do the Chapter Merit to keep your students involved
- Form committees to gain leadership skills (membership, community service, chapter merit)
- Competitions---start early, practice often (we met every Tuesday after school), bring in business and industry partners to help judge and provide input into presentations, use Quizlet and ChatGPT to get objective test help
- Fundraising---Country Meat Sticks (\$1500), SnapRaise (\$3500), Field Day Concessions (\$2000), [AT&T Teens Teaching Tech](#)
- National Prep---practice, practice, practice
- Run a student for a District Officer Position—It's not a lot of work as an adviser but it provides many great opportunities for students

COMMUNITY SERVICE PROJECTS

- Fox 16 News-Story on Pulaski Heights Middle School FBLA Community Service Project
- <https://www.fox16.com/news/local-news/students-volunteering-at-little-rock-nursing-home-as-part-of-state-fbla-service-competition/>

WEBSITES



Arkansas FBLA: <https://arkansasfbla.weebly.com/>



District V
FBLA: <https://ardistrictvfbla.wixsite.com/ardistrictvfbla>



District V ML FBLA: <https://www.ardistrictvmlfbla.com/>

FBLA SOCIAL MEDIA

- **Arkansas FBLA Social Media**
- Arkansas FBLA has a presence on several social media platforms for our members and advisers.
- Facebook: Arkansas FBLA Instagram: @ArkansasFBLA X: @ArkansasFBLA
- Make sure to publicize these to members and check them often for news and pictures from our state organization.

- **District V High School FBLA Social Media**
- District V High School FBLA has a presence on social media for our members and advisers.
- Instagram: @arfbldistrictv Facebook: Arkansas District V FBLA X: @arfbldistrictv
-
- **District V Middle Level FBLA Social Media**
- District V Middle Level FBLA has a presence on social media for our members and advisers.
- Instagram: @ardistrictVmlfbla

FUNDRAISING IDEAS



SELLING SHEETS



DOMINO'S PIZZA
CARDS



WORK
CONCESSION
STANDS



SELL CANDY BARS



COFFEE
FUNDRAISERS



T-SHIRT
FUNDRAISERS

FBLA FUN

Scavenger Hunt: <https://www.goosechase.com/game/34b27d8034of4cadbab93f5a2e66b37e/copy/>

Ice Breakers: <https://georgiafbla.org/icebreaker-month-1/>

Spotlight your FBLA on Social Media: https://www.instagram.com/jackson_fbla/

Have a Tailgate before a Football Game

Have a Movie Night at the Movies

Volunteer at the Local Animal Shelter, food bank, etc together.

Celebrate FBLA Week all week with fun activities

Back to School Social

ADVISER'S PORTAL

FBLA Connect

membership-nation & State

Pay your dues immediately

Blue Panda

mirrors FBLA Connect

registration for Spring Conference

registration for State Conference

ADVISER'S PORTAL

FBLA Connect Tutorials

- Step-by-Step Video Tutorials
 - https://www.youtube.com/playlist?list=PL-pTY3rirSUn62aVVYSxQH_khI8TK72kB
- Quick Guides
 - <https://connect.fbbl.org/files>

Adviser Access

Group:

Test Root Org | Henry Clay High School

Refresh

Henry Clay High School

Name:

Henry Clay High School

Organization:

Kentucky HS

Address:

Lexington, KY 40502

Phone Number:

555-555-5555

Fax Number:

555-555-6666

My Events

 Current Events

 Past Events

Demo Conference

In Progress

TEST LOCATION

5/1/2030 - 5/3/2030

Registration Window: Ends 4/1/2030

Deadline: 4/1/2030 5:00 AM

You can now put some information here in the [events list](#).

An editor is included so you can make the text more [interesting/engaging](#).

Continue

Additional Items Due: 5 of 7

E-Testing Login Cards

Competitor Schedules

Download Scores

Download Rating Sheets



Register

- Conference Registration
- Invoice + Payment
- Asset Submissions (Competitions + Other)

Asset Collection Register

Assets							
+ Add		Reports ▾		Refresh			
	Group	Competition ↑	Competition	Asset	Deadline	Sub...	Progr...
	State	Community Service Project	File (.pdf)	Report	3/1/2021 5:00 PM...	0 / 2	0%
	State	Community Service Project	Url	Video Presentation	2/15/2021 5:00 P...	1 / 2	50%
	State	Job Interview	File (.pdf)	Resume	2/1/2021 5:00 PM...	1 / 3	33%
	State	Word Processing	File (.pdf)	Job #1		0 / 2	0%
	State	Word Processing	File (.pdf)	Job #2		0 / 2	0%

**** Flagged Feature ****

Files can be attached to Attendee Types
(Per-Adviser) or Per-Chapter

Collection: Resume					
Settings		Refresh			
	Status	Organization ↑	Group ↑	Team Members ↑	Asset
	In Progr...	Schools	Test High School	Jones, Jason Smith, John	resume.pdf Submitted: 2/12/21 9:51 PM CST
	In Progr...	Schools	Test High School	Smith, Philip Belissai, Maegan	
	Submitted	Schools			

Demo Conference - Test High School - Items Due				
Item Due ↑	Due By ↑	Entry	Asset	
Word Processing Job #1		Jane Smith	Please Click Button To Upload	
Word Processing Job #2		Jane Smith	Please Click Button To Upload	
Job Interview Resume	2/1/21 5:00 PM ...	Jason Jones John Smith	resume.pdf Submitted: 2/12/21 9:51 PM CST	Closed
Job Interview Resume	2/1/21 5:00 PM ...	Philip Smith Maegan Belissai	Please Click Button To Upload	Closed
Community Service Project	2/15/21 5:00 PM...		https://www.youtube.com/ssdlkfdlkfjd	Closed

Score Reports

Report

In Progress

Continue

Additional Items Due: 5 of 7

E-Testing Login Cards

Competitor Schedules

Download Scores

Download Rating Sheets

- Coordinators
- Badge Scanning
- Awards Order
- Conf Champion
- E-Testing
- Report Templates
- PPT Templates
- Rates
- Features

Group User Self-Service

Do you want to allow users to download their own reports? (Typically not enabled until after event)

Allow Download of Selected Reports: ON

Allow Download of Scores [Standard Format]: ON

Allow Download of Scores [FBLA NLC Format]: ON

Allow Download of Rating Sheets: ON

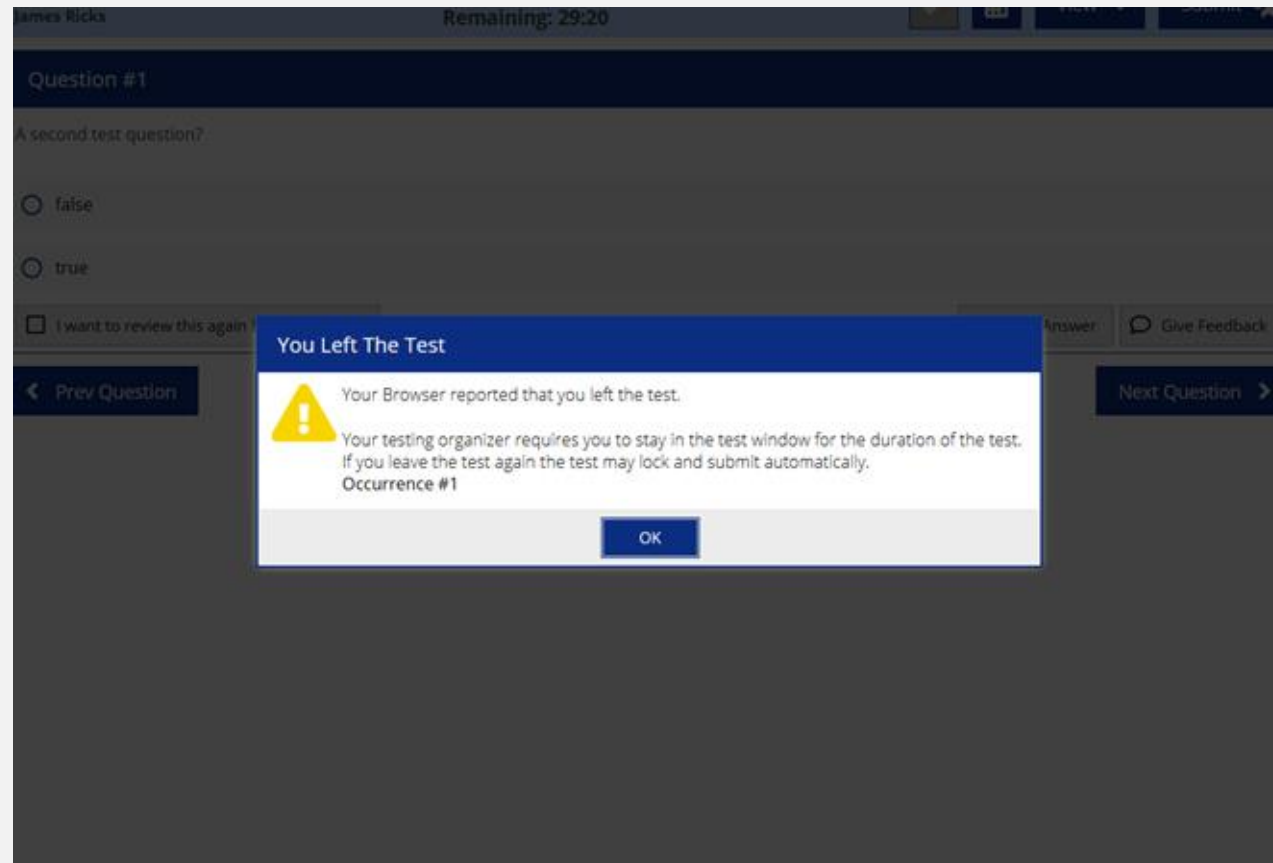
**** Two Versions ****

Full "Export Results" (No V columns or notes)
FBLA NLC version – limited score info,
rankings only top 10, some stats

Competitor(s)	Team ID	Competition	Score	Place
Buzz Aldren	992107	Word Processing	14.6667	
Jasmine Baker	992108	Word Processing	14.6667	
Sherry Brown	992109	Word Processing FL Test	14.6667	
Jasmine Baker; Sherry Brown	602013	Client Service	66.3333	1
Daniel Jackson; Jasmine Baker	697968	Client Service	66.3333	3
Molly Groff	669814	Help Desk	11.3333	
Philip Smith	669815	Help Desk	11.3333	
Rebekah Taylor	669816	Help Desk	11.3333	
Juliana Walker	669817	Help Desk	11.3333	
Jane Smith	701333	Help Desk	11.3333	
John Smith	701334	Help Desk	11.3333	
John Smith	701335	Help Desk	11.3333	
James McDivitt	734049	International Business	36.6667	
Jack O'Neill	734049	International Business	36.6667	
James McDivitt; Jack O'Neill	734049	International Business	31.3333	1

Tools

- Browser Watch
 - Ends test if user leaves test window



CONTACT INFORMATION

- **State FBLA Adviser:**
- Tim Johnston
- Office: (501) 682-1774
- Email: tim.Johnston@ade.Arkansas.gov

- **District V Middle School FBLA Coordinator**
- Samantha Prince
- Pottsville Junior High
- samantha.prince@pottsvilleschools.org