



FBLA

COMPETITIVE EVENTS 2026-2027 OVERVIEW

Middle School

EVENT ELEMENTS | OT = Objective Test | PROD = Production | PJA = Pre-judge Asset
PRES = Presentation | T = Topic | S = Speech | I = Interview | RP = Role Play

COMPETITIVE EVENT BY CAREER CLUSTER	TEAM SIZE	OT	PROD	PJA	PRES	T	S	RP
AGRICULTURE								
Exploring Agribusiness	1	X						
ARTS, ENTERTAINMENT, & DESIGN								
Exploring Animation	1 - 3			X	X	X		
Exploring Digital Video Production	1 - 3			X	X	X		
Exploring Website Design	1 - 3				X	X		
CAREER READY PRACTICE								
Career Exploration	1	X						
Career Research	1				X			
DIGITAL TECHNOLOGY								
Digital Citizenship	1	X						
Exploring Coding & Programming	1 - 3				X	X		
Exploring Computer Science	1	X						
Exploring Technology	1	X						
FINANCIAL SERVICES								
Exploring Accounting and Finance	1	X						
Exploring Economics	1	X						
Exploring Personal Finance	1	X						
HEALTHCARE & HUMAN SERVICES								
Community Service Presentation	1 - 3				X			
MANAGEMENT & ENTREPRENEURSHIP								
Annual Chapter Activities Presentation	1 - 3				X			
Exploring Business Concepts	1	X						
Exploring Business Ethics	1 - 3	X			X	X		
Exploring Business Issues	1 - 3				X	X		
Exploring Leadership	1	X						
Exploring Management & Entrepreneurship	1 - 3				X			X
Exploring Professionalism	1	X						
Slide Deck Applications	1		X					
Spreadsheet Applications	1		X					
Word Processing	1		X					
MARKETING & SALES								
Exploring Business Communication	1	X						
Exploring Customer Service	1				X			X
Exploring Marketing Concepts	1	X						
Exploring Marketing Strategies	1 - 3				X			
Exploring Public Speaking	1				X	X	X	
Interpersonal Communication	1	X						
PUBLIC SERVICE & SAFETY								
Exploring Parliamentary Procedure	1	X						
FBLA								
Exploring FBLA	1	X						

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