

Arkansas



District V

Middle School FBLA

District V Middle School Spring Leadership Conference Information

**Please read the detailed information below
before asking Questions!!! I would print this
packet so you can refer back to it often!!**

It is time to start preparing for the District V MS Spring Leadership Conference at UCA on February 10, 2027. It is vital that you meet all deadlines and due dates as stated in this packet. No late submissions will be accepted and could result in disqualification of events.

Due Dates/Testing Window

- Registration window: November 9–December 11, 2026
 - \$20 per student competitor or noncompetitor
 - \$0 advisers & guests—adults only
 - Students cannot be guests
- National Membership Deadline—MUST BE PAID: January 1 online at fbla-pbl.org
- Payment Check & Forms Submitted: January 22
- Skills Test (Production Events) Window: January 7–22
- Online Objective Testing (MC Tests) Window: January 7–22
- Conference: February 10, 2027 at UCA

All Events and Descriptions with Links

Use the following document to help your members sign up for events. Follow all links to specific information about each event. Helpful document!

[LINK](#)

FBLA Competition Rules

FBLA members may compete in two events during the same school year:

- 1 Objective Test Event
- 1 Production/Performance Event

Students cannot compete in a third event at the State Conference if they already competed in two events at the District level, even if they did not qualify for State in either event.

Example:

If a student competes in an Objective event and a Production/Performance event at District and does not advance to State, they cannot choose a different event to compete in at State.

Objective Testing

The following tests will be given by your school proctor from January 3-23:

Career Exploration	Exploring Leadership
Digital Citizenship	Exploring Marketing Concepts
Exploring Accounting & Finance	Exploring Parliamentary Procedure
Exploring Agribusiness	Exploring Personal Finance
Exploring Business Communication	Exploring Professionalism
Exploring Business Concepts	Exploring Technology
Exploring Computer Science	Interpersonal Communication
Exploring Economics	Exploring Business Ethics
Exploring FBLA	Mr FBLA
Ms FBLA	

School-Site Testing Procedures:

1. Each local chapter must secure a local school district employee to administer the skills tests. A member of the business department faculty or FBLA Adviser (Senior High or Middle School) may **NOT** serve as test administrator.
2. FBLA Advisers and other business department faculty may not handle, see, or be present in the classroom when tests are administered.
3. The tests will be emailed directly to the designated test administrator (proctor) and must stay in the possession of the administrator at all times. The test administrator will be responsible for testing FBLA Competitors by the stated deadline date.
4. The test administrator and contestant must sign online statements of verification that the tests were: (a) not duplicated (b) not saved to the hard drive or other devices and (c) no extra copies of the contestants' papers were printed.
5. Additionally, the test administrator must sign a form verifying that the tests remained in his/her possession the entire time and were not seen by the FBLA adviser or members of the business department faculty.
6. Violation of these rules or failure to return all testing materials will result in the local FBLA chapter being disqualified in those events for the current year.

Please, please pick a proctor that has some computer skills!! This is important so they submit, and complete everything on time!

Event Topics

All State and National Event Topics can be found here: link for [current topic and guidelines for state and national events](#). Link for District Events—[located in the State Handbook](#)

Conference Registration—Due by December 11

All competitive events are listed and described in detail in the Middle School Handbook & the National FBLA Website. **All students and attendees must be entered into the registration system.**

For every ten (10) students, there must be one adult chaperone. Chaperones may be teachers, parents, bus drivers, etc, as long as they accept full responsibility for ten (10) students. These adult chaperones should know the student names for which they are responsible. Advisers and adult chaperones must assume full responsibility for the conduct and activities of their delegates during the conference.

Online Registration Instructions

Registration is open at 8:00 am on November 9 and closes at 5:00 pm on December 11.

To register, go to:

<https://app.gobluepanda.com/Login>

Refer to the directions found here on how to register if you need help. [LINK](#)

Video Tutorial [LINK](#)

National Membership Roster

Go to <https://connect.fbla.org/>

1. Click Login
2. Make sure all members are entered and paid by January 1, 2027!!!
3. Your Spring Conference Registration will mirror your National Registration!!

District Officer Elections

District Officer elections will be held at the Spring Conference on February 10. If you have a student that would like to run for the office of President, Vice-President, Secretary, Treasurer, or Reporter have them follow the instructions for running for District Office below. Please encourage your members to consider running for an office, this is a great leadership opportunity. Please only send in ONE candidate application per school. If there are not enough applicants, then we will open it up to more than one candidate per school or I will appoint an officer.

Please send District Officer applications on time for me to RECEIVE them on January 22. Deadline: January 22, 2027

File Submission: <https://app.gobluepanda.com/>

District Officer Candidate Speeches

Each District Officer Candidate will speak on stage for their campaign speech. The campaign speech can be no longer than two minutes.

The following qualifications and procedures will be followed:

1. Before a member can be considered as a candidate for a District office, the person must (a) be an active member of FBLA for a minimum of one semester, (b) must file an application on the official form by the stated deadline, and (c) must be recommended by his/her adviser and school official as evidenced by their signature on the officer application form.
2. Each chapter is restricted to running only ONE candidate for elected office and no chapter may hold the same office for two consecutive years.
3. Candidates for the District offices must have at least one year remaining in their educational program.
4. FBLA Dress Code must be followed.
5. Presentation of speeches by candidates will be limited to TWO minutes. The time limit will be enforced. NO SKITS OR MUSIC WILL BE PERMITTED—SPEECHES ONLY!
6. No candy, gum, literature, etc. may be distributed. No signs, etc. can be put up on any building/wall at UCA. Handheld signs, used by your chapter members only, are allowed. In addition, campaign letters can be sent to other chapters before conference day and buttons/stickers can be worn by your local members.
7. You CANNOT use the listserv to send these letters out. They must go directly to the chapters in the district. Samantha Prince, District V MS Coordinator, can send out campaign letters to all District V MS chapters for you.

District Officer Application

Submit District Officer Application and Professional Looking Head Shot: Email to Mrs Prince Samantha.prince@pottsvilleschools.org

Advisers: We would like to have many schools run for officers, so please encourage your students to do so (again limiting to one student per school). However, please realize that as an adviser of a district officer, YOU have responsibilities listed in the Officer Application.

Conference Tentative Schedule

TENTATIVE SCHEDULE—ALL SUBJECT TO CHANGE

8:30-9:15	Registration
8:45	Facilitator and Judges Packet Pickup
8:30	Performance Events (Mr/Ms FBL, Career Research, Exploring Public Speaking, Exploring Website Design, Exploring Management & Entrepreneurship, Exploring Customer Service, Exploring Business Issues, Exploring Marketing Strategies, Community Service Presentation)
9:30	First General Session (Pledge, greetings, chapter awards, officer elections)
10:00	Talent Show
12:45	Second General Session: Awards Ceremony (Conference should conclude around 1:30)

REMINDERS!

► Members **cannot** compete in events in which they have already **placed first** during any prior year (see event guidelines in the Local Chapter Management Handbook for exceptions for team events).

► Members **cannot** compete in events in which they placed in the **top ten** at National Conference.

► Guests include adult chaperones and school officials. This classification cannot be extended to students. Please advise guests of the dress code. They, too, must adhere to official dress code guidelines.

► **Top 5 Winners** of Objective Tests and **Top 3 Winners** of Performance Events in District go to State.

Young Leader Award

This award honors FBLA Middle School members who have made outstanding contributions to the association at the local, state, and/or national levels. This event you will register the member for in Blue Panda.

[Guidelines & Rubric](#)

Submit to FBLA Connect <https://connect.fbلا.org/>

Outstanding Middle School FBLA Adviser

This award honors outstanding local FBLA advisers who have made outstanding contributions to the association at the local, district, state, and/or national levels. This event you will register for in Blue Panda.

[Guidelines & Rubric](#)

Submit to FBLA Connect <https://connect.fbلا.org/>

Payment/Cost

No Refunds are available. Registration fees (\$20.00 per member) are due for all members registered on-line for the District V MS FBLA Spring Leadership Conference. Chapter/School checks or money orders must be **postmarked to be received** by January 22, 2027. Your invoice will be generated from your registration in Blue Panda. Please print and submit for payment with your school.

Checks only—FBLA is not set up to accept electronic payments

PAYMENTS MUST BE MADE ON TIME OR YOUR SCHOOL WILL BE DISQUALIFIED

District V MS FBLA
C/O Samantha Prince
Pottsville Junior High School
250 Apache Drive
Pottsville, AR 72858

If a member is unable to attend, the chapter may replace that member without paying additional fees (however, the replacement cannot compete). No events can be added following the close of registration on December 11, 2026.

National Anthem

If you have a student that would like to sing the National Anthem in the opening session please send an audition file to the District Coordinator by January 22. Must be submitted electronically (samantha.prince@pottsvilleschools.org)

Mr/Ms. Junior FBL

Resumes

Resumes will be submitted below prior to the conference. I will print out the resumes for you. However, it is good practice for the interviewee to bring a copy of his or her resume to an interview. Be sure to refer to the specifications in the handbook on page 13.

The filename should be formatted as follows:

MRJuniorFBL_SchoolName_StudentName

OR

MSJuniorFBL_SchoolName_StudentName

Deadline: January 22, 2027

File Submission: <https://app.gobluepanda.com/>

Performance Events

The following events will be conducted in person at the Conference on February 10, 2027.

Mr. FBL	Ms. FBL	Exploring Customer Service
Career Research	Exploring Website Design	Exploring Business Issues
Exploring Public Speaking	Exploring Management & Entrepreneurship	
Exploring Marketing Strategies		Community Service Presentation

Largest Chapter Membership Market Share & Largest Chapter Membership Award

Please fill out the form for Largest Chapter Membership Market Share award. Deadline: January 22, 2027

Link: [Largest Chapter Marketshare & Chapter Membership Form](#)

Talent Show

A maximum of two entries per chapter will be accepted. One hand-held microphone and one microphone/stand will be available for use. Equipment/props may be stored backstage or kept with member/adviser. No storage will be provided in headquarters. A piano is not available. District V is not responsible for theft, damage, etc. to props and equipment.

Advisers please review the act before conference to make sure it is appropriate. Complete the TALENT SHOW ENTRY FORM below for EACH act you have entered into competition. Only enter competitors who have already been registered through Register My Chapter. Talent Show entry forms (TWO PER CHAPTER) will be submitted using the following link: [Talent Show Registration](#) Deadline: January 22, 2027

Dress Code for Conference

Click [here to view the dress code](#). Please make every effort to ensure students are dressed appropriately. Violations could result in point deduction or disqualification.

STUDENTS WILL NOT BE ALLOWED ON STAGE FOR OBVIOUS DRESS CODE VIOLATIONS (blue jeans, tennis shoes, etc.) Videos submitted will not be judged if dress code is not followed.

Please remind students that professional dress is very conservative. They should dress as if they are going to a job or college interview. If there is any question as to whether a dress/skirt is too short, err on the side of caution and do not wear it.

Slide Show Pictures

Please submit pictures you would like included on the slide show to this site: [Submit](#) Deadline: January 22, 2027

Spring District Newsletter

News article emailed to the District Reporter: samantha.prince@pottsvilleschools.org
Deadline: January 22, 2027

Arkansas Children's Hospital

ur FBLA Middle School Service Project this year will benefit **Arkansas Children's Hospital**! Students attending the State Conference will work together to assemble care bags for families who have children receiving care in the hospital.

To help make this project a success, we are asking each chapter to bring **travel-size body wash** to the Spring Conference. All donations will be collected and used to assemble the care bags. **Let's see which chapter can make the biggest contribution!** The chapter that brings the most travel-size body washes will receive a prize! Thank you for helping our FBLA students make a difference in the lives of Arkansas families!

The poster is titled "FBLA STRONGER TOGETHER" with a heart icon. Below the title is the subtitle "A STATEWIDE MIDDLE SCHOOL COMMUNITY SERVICE PROJECT". The main graphic shows five puzzle pieces representing Districts I, V, II, IV, and III, each with a heart icon and the text "Your District. Our Impact." To the left of the puzzle pieces is the text "5 DISTRICTS. 1 MISSION. ENDLESS IMPACT." To the right is "TOGETHER. WE CAN MAKE A DIFFERENCE!". Below the puzzle pieces is a three-step process: 1. WE COLLECT. (Each district collects items to help build care packs for families in need staying at the hospital.) 2. WE COMBINE. (All items from the 5 districts are combined at the State Conference in April.) 3. WE CARE. (Care packs will be assembled and donated to families in need staying at Arkansas Children's Hospital.) At the bottom, it says "EVERY ITEM COUNTS. EVERY LEADER MATTERS." and "TOGETHER, WE CAN BRING CARE, HOPE, & KINDNESS TO FAMILIES IN NEED." The logo "FUTURE LEADERS. STRONGER TOGETHER." is at the very bottom.

**District V—
Collect
Travel Size
Body Wash**

**Bring to
Spring Conference**

Arkansas Food Bank

This year as a Middle Level District Goal the District Officers choose to raise money for Arkansas Food Bank. We will be passing around wishing wells (buckets) during the Spring Conference to gather change and money for the Arkansas Food Bank. Please tell your students about this event ahead of time so they might bring change and money for the wishing wells. If your chapter wants to do a fundraiser for Arkansas Food Bank and bring the money to the Conference, that would be great also.

Spring Conference Checklist (dates subject to change)

November 9-December 11, 2026

- On-line registration is due by December 11, 2026—see directions in packet
<https://app.gobluepanda.com/Login>

January 1, 2027

- Online entry in National Membership Database Deadline--<http://fbia-pbl.org>
- Make sure this is PAID before you leave for Christmas Break!!!!
- Members must be entered into the National Membership Database on/before January 1. Membership dues must be promptly paid and submitted to the national office to be eligible to compete in District/State/National events.

January 6-January 22, 2027

- Objective Testing Window
 - Proctored testing window. School-site Online Objective Testing information will be communicated directly with each chapter's appointed proctor. Make sure to provide proctor name, position, and email address in the online registration. Proctor must be a school employee and may not be a business teacher or FBLA adviser.

January 22, 2027--Upload Deadline by 5:00 pm

- National Anthem entry: submitted electronically to Samantha.prince@pottsvilleschools.org
- District Officer Application & Headshot Picture [District Officer Application Form](#) --
<https://app.gobluepanda.com/>
- Mr. FBL Resume--<https://app.gobluepanda.com/>
- Ms. FBL Resume --<https://app.gobluepanda.com/>
- Young Leader Award--[FBLA Connect](#)
- Outstanding Middle School FBLA Adviser--[FBLA Connect](#)
- News article emailed samantha.prince@pottsvilleschools.org
- Largest Chapter Membership Market Share – Entry Form ([MarketShare Form](#))
- Agreement Form-- [2027 Form](#) --<https://app.gobluepanda.com/>
- AAA Form --[2027 Form](#) --<https://app.gobluepanda.com/>
- Pictures for the Slide Show [Submit](#)
- Talent Show Entry Form—anyone can participate-max 2 per school-- [Talent Show Registration](#)

January 22, 2027—Postmark Deadline

- Mail the following to Samantha Prince, MS FBLA District V Coordinator, Pottsville Junior High School, 250 Apache Drive, Pottsville, AR 72858:
 - A copy of online registration and school check made payable to District V ML FBLA
- If you do not pay on time, your school will be disqualified. Make sure to submit your Purchase Orders after registration is completed on December 11 and before you leave for Christmas Break!!!!

February 10, 2027

- Conference at UCA
 - Bring change for Arkansas Food Bank
 - Bring travel size body wash for Arkansas Children's Hospital

2027 NLC FBLA Competitive Events Topics

(Event names are links to that event on the FBLA National website)

Competitive Events at A Glance-- <https://www.fbla.org/divisions/fbla-middle-level/competitive-events/>

All Topics & Rubrics Can be Found at: <https://www.fbla.org/divisions/fbla-middle-level/competitive-events/>

FBLA Format Guide: <https://www.fbla.org/divisions/fbla-middle-level/competitive-events/>

FBLA-PBL Dress Code



National Dress Code

FBLA-PBL members and advisers should develop an awareness of the image one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world.

Appropriate professional attire is required in all conference areas for all attendees—advisers, members, and guests—at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise stated in the conference program.

Conference name badges are part of this dress code and must be worn for all conference functions. For safety reasons, do not wear name badges when touring.

Dress for Success



ACCEPTABLE

- Business suit with:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Dress pants or skirt with:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Business dress
- Blazer with dress pants and:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Dress shoes/dress boots

UNACCEPTABLE

- Jewelry in visible body piercing, other than ears
- Denim or flannel clothing of any kind
- Shorts
- Athletic clothing
- Leggings or graphic designed hosiery/tights
- Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses
- Swimwear
- Flip flops or casual sandals
- Athletic shoes
- Industrial work shoes
- Hiking boots
- Boat shoes
- Any canvas or fabric shoes
- Hats
- Clothing with printing that is suggestive, obscene, or promotes illegal substances

No dress code can cover all contingencies, so FBLA-PBL members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local or state adviser.

Get Involved in FBLA

2026-2027 District Officer Elections

Each district will elect a District President, Vice President, Secretary, Treasurer, and Reporter. Interested members should download the officer duties and application form from the website. Some districts have additional requirements, and all candidates should contact their district coordinator. Please let me know if you have any questions!

District Officer Candidate Information

FBLA members that wish to run for a District Office should fill out and return the Officer Candidate Application form to Mrs. Prince to be received in the Blue Panda registration portal by **Friday, January 22**. THE CANDIDATE, THEIR PARENTS/GUARDIANS, THEIR LOCAL ADVISER AND THEIR SCHOOL ADMINISTRATORS MUST READ, AND AGREE TO FULFILL THEIR RESPONSIBILITIES BY SIGNING THIS FORM.

District Officers for FBLA shall be as follows: President, Vice President, Secretary, Treasurer, and Reporter.

All officers will be elected at the Spring Leadership Conference.

Officer Candidates must **meet at 8:30 a.m. in Reynolds Performance Hall** for a briefing on the day of the conference. The order that speeches will be presented will be given at this meeting. Speeches by each candidate must be no longer than **two minutes**. An official timekeeper (located in front, center row) will stand when the candidate has thirty seconds remaining for their speech.

Voting will be held immediately after the First General Session (refer to the program for designated area). All officer candidates MUST attend the Installation Practice in Reynolds Performance Hall (refer to the program for the designated time).

The following qualifications and procedures will be followed:

1. Before a member can be considered as a candidate for a District office, the person must be (a) an active member of FBLA for a minimum of one semester, (b) file an application on the official form by the stated deadline, and (c) be recommended by his/her adviser and school official as evidenced by their signature on the officer application form.
2. Each chapter is restricted to running only ONE candidate for elected office and no chapter may hold the same office for two consecutive years.
3. Candidates for the District offices must have at least one year remaining in their educational program.
4. Presentation of speeches by candidates will be limited to **TWO minutes**. The time limit will be enforced. NO SKITS OR MUSIC WILL BE PERMITTED—SPEECHES ONLY!
5. No candy, gum, literature, etc. may be distributed. No signs, etc. can be put up on any building/wall at UCA. Handheld signs, used by your chapter members only, are allowed. In addition, campaign letters can be sent to other chapters before conference day and buttons/stickers can be worn by your local members.

Social Media Use for Campaigning Policy

The offices members may run for are President, Vice President, Secretary, Treasurer, and Reporter. Candidates will abide by the conference campaigning rules that were agreed upon. Candidates may use social media outlets to network and to spread the word of their candidacy. Below are the rules for social media use for the purpose of campaigning:

1. Candidates must inform the District Coordinator of their social media accounts.
2. Accounts may only be established two weeks before the Spring Leadership Conference.
3. No competitive language or slander may be posted on accounts.

Business Achievement Awards

The LEAD program offers the opportunity for your students to earn a variety of digital badges throughout this unique leadership development program, in addition to a badge at the completion of each level that may be uploaded to their online leadership profile.

The online BAA is located at <https://www.fbla.org/lead-awards/>

The individual recognition is a two-tier program (Explore & Aspire) aligned with the FBLA-PBL Goals, NBEA Standards, and Career Clusters. The individual program has a March 1 deadline.

Closing Message

Advisers,

I hope that this packet has helped you plan your year with District V MS FBLA. I would be happy to answer any additional questions that you may have. I hope you have a happy and blessed school year!

With the holidays approaching, I know how busy things are. I want to express a sincere thank you for making this commitment to your students! I truly appreciate each and every one of you! If you have any questions or if I can be of assistance in any way, please let me know!

Sincerely,

Samantha Prince
District V MS FBLA Coordinator
Pottsville Junior High
samantha.prince@pottsvilleschools.org
District V MS FBLA
250 Apache Drive
Pottsville, AR 72858